

Sasiyakorn Chansiri

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EDUCATION

King Mongkut's Institute of Technology Ladkrabang (KMITL)

Bangkok, Thailand

Bachelor of Engineering in Computer Engineering | GPA: 2.97

Aug. 2023 – May 2027 (Expected)

- **Relevant Coursework:** User Experience and User Interface Design, Human-Computer Interaction, Computer Graphics, Web Application Development, Principles of Software Development Process

EXPERIENCE

Variden Limited Partnership

Remote

UX/UI Design Intern

Apr. 2026 – Jun. 2026

- Owned end-to-end UX/UI design for assigned features across 4 shipped initiatives, applying a consistent process from requirements analysis through wireframes, high-fidelity UI, and interactive prototypes in Figma
- Conducted competitive benchmarking across 6+ platforms, including hands-on testing of competitor products, to inform information architecture and user flow design for both web and mobile
- Designed a B2B CRM landing page end-to-end (desktop & mobile), including UX writing, iterating through daily design reviews with the Head of Product
- Collaborated cross-functionally with developers via Jira and Slack, delivering annotated design specs for handoff and supporting the team's usability testing

PROJECTS

NextGen AI Camp Platform | *Figma — Senior Capstone*

Nov. 2025 – Present

- Spearheaded the responsive Student-facing experience end-to-end (research, wireframes, hi-fi UI) for a senior capstone serving 1,000+ participants, as 1 of 3 team members for KMITL's Computer Engineering Dept.
- Built personas and journey maps with a teammate, and a weighted decision matrix against 4 competitors, to prioritize a phase-based status Timeline and public/private scoring
- Iterated the Leaderboard through 3 rounds based on real feedback from live camp participants, resolving score-currency confusion and staged score releases

PingHub – Trip Planning App for Friend Groups | *Figma — Academic Project*

Sep. – Oct. 2025

- Led the design of the User-side experience end-to-end across 11 screens on a 4-person team, from personas and journey mapping to hi-fi prototypes
- Designed a group-availability heatmap and voting flow, validated via usability testing as the two most useful features for group decision-making
- Identified and fixed button-sizing and status-clarity issues from usability testing before final delivery

Chachoengsao PAO Management Website | *Figma, React, TS, Tailwind — Freelance*

Aug. – Sep. 2025

- Drove the Meeting Management Module end-to-end for the Chachoengsao Provincial Administrative Organization (approximately 38 internal users), on an 8-person team
- Interviewed client staff to redesign notifications from Line to SMS, and designed a role-based permission system for a tamper-proof meeting audit trail
- Delivered the full meeting workflow, building the front-end with React, TypeScript, and Tailwind CSS

TECHNICAL SKILLS

UX Research & Design Process: User Research, Persona Development, Journey Mapping, Information Architecture, User Flow, Usability Testing, User Story Mapping, Wireframing, Prototyping, Design Systems

Design Tools: Figma (Components, Auto Layout, Design Systems), Photoshop, Canva

Front-End Development: React, React Native, Next.js, JavaScript, TypeScript, HTML/CSS, Tailwind CSS

Other Tools: Git, GitHub, Jira, Slack

ADDITIONAL INFORMATION

Languages: Thai (Native), English (Intermediate)

Certifications: 42 Bangkok Discovery Piscine – Introduction to Python (Sep. 2025); 42 Bangkok Discovery Piscine – Basic Web Development (May 2024)

Activities: Staff, Hello CE Camp – PR (2024); Staff, CE Boost Up Camp – Entertainment & Photography (2024); Staff, CE NextGen Camp – Entertainment (2023)